

Information Architect wanted

We are looking for an IA to work from our Midlands office with our UX specialist to deliver usable solutions for our wide range of B2B and B2C clients. We are not a web shop, we are a full service agency. We invest time in thinking things through properly and getting the right people to do the right jobs.

You will work in a strong creative team alongside other specialists in content, interface, design and user experience and will work across all digital channels, including search, social media, digital marketing, websites and mobile.

What we want from you

We are looking for someone who understands digital but isn't necessarily an IA. We can teach you the usual IA skills but we need you to have a good understanding of technology and interface design, and an ability to work with account teams and clients to deliver solid digital strategies.

Your core strengths should be around good presentation skills, good quality documentation, attention to detail, a willingness to learn and the ability to quickly pickup our way of working.

For us, Information Architecture is about providing a balanced solution that answers our client's objectives and meets their audience's needs. You should be able to listen to everyone's opinion without judgement and devise a balanced approach that meets the needs of all.

The job is very hands-on and involved. You will work closely with clients, colleagues and users to identify what is needed and will be expected to plan and deliver the ideal approach. In other words, we need you to take responsibility for your work. You should be:

- Happy to work as part of the creative team (designers, art directors, copywriters, interface developers, multimedia specialists and other user experience professionals)
- Comfortable working with clients on a daily basis
- Able to work closely with technical teams to ensure the right solutions are used
- Familiar with IA practices (e.g. wireframes, site maps, user journeys, personas, user testing)
- Confident enough to take charge of client and user workshops
- Able to own the IA process on your projects
- Interested in the latest developments in digital
- Able to work on multiple projects
- Passionate for developing truly interactive solutions that engage users
- Ambitious to grow and develop your skills as an IA

Job description / Information Architect

What we will give you in return

In two words - Career development. You will be working alongside some very talented individuals who are not afraid to share their knowledge and ideas. You can expect a sharp learning curve but what you learn will be absolutely invaluable to you as a user experience professional. Our UX specialist will be on hand to mentor you and provide practical instruction on how to carry out many common IA tasks, including:

- Client interviews / workshops / research
- User research / workshops / interviews / focus groups
- Personas
- Card sorting
- Site maps
- Wireframes
- User journeys
- Prototyping
- User testing
- Quantitative measurement and metrics
- How to plan UX across multiple digital channels

And there's all the other great stuff that will mean you will never want to leave us...

- Competitive Salary
- 5% Non-contributory pension
- Annual bonus dependent on individual and company performance
- 25 days holiday including 2 duvet days
- Flexible holiday option
- Sabbatical after 3 year's service
- Company events
- Free coffee, biscuits and fruit
- Birthday presents
- Free Parking
- And so on...

It all sounds very exciting doesn't it?

Please note that this role is only open to residents of the UK that have the valid permissions to work here. Freestyle is an Equal Opportunities Employer